**WordUp Measurements**

* Initial mockup testing: Surveying employees
  + % of surveyed users who say they would use this app if became available to them
  + Questions to determine users’ opinions
    - What would you absolutely need changed to make you use it?
    - What would you like to be changed to make you use it?
* Later testing: Surveying employees
  + Same percentage measurements testing, but using a working app instead of just mockups